



TEX ARTS

**NEW HOME
NAMING RIGHTS**

ABOUT TEXARTS:

Founded in 2005, TexARTS is celebrating 17 years of enriching the lives of Central Texans by producing thrilling musicals and classic plays and educating young talent to achieve their fullest potential as artists.

In the early days, the founders established TexARTS with a vision to revive classic musicals for Austin audiences. Productions were presented at The Paramount Theatre and included “Carousel” starring Patrick Cassidy and a concert headlined by Academy Award-winner Shirley Jones. Needing rehearsal space, the organization leased TexARTS’ current home in Lakeway.

Securing its own black box theatre and studios opened up new opportunities and changed the organization’s direction. As Lakeway’s population grew and attracted young families, the leaders recognized the need for a quality arts education program and opened the TexARTS Academy. Today, TexARTS offers training in dance, musical theatre, acting, voice, and visual arts through after-school technique classes, youth productions, summer camps, and master classes. Since opening the Academy, thousands of students have trained and gained confidence at TexARTS. Students have been admitted to nationally ranked performing arts programs at universities and conservatories throughout the U.S. And, now you see them on International Tours, National Commercials, and Off-Broadway creating art.

TexARTS Professional Series morphed from one large production to a season of musical productions. The critically acclaimed series continues to grow and has presented over 30 professional productions to over 20,000 patrons and employed hundreds of artists and designers. The Professional Series attracts a significant number of visitors from Lakeway and surrounding communities located in Western Travis, Hays, Williamson, Burnet Counties and throughout Texas and the nation.

As TexARTS looks to the coming years, it will build upon its exemplary programming, expanding its reach to further the promotion of the arts for people of all ages and means.



BUILDING NAMING RIGHTS

\$500,000 (USD)

MARKETING PERKS:

- Prominent display of Your Name on the outside of the building
- Four (4) VIP tickets to theatre performances, where applicable
- Logo on all print advertising, including flyers, posters, newspaper, and direct mail
- Inclusion in all social media platforms
- On-stage mentions
- Hyperlink on TexARTS' website

All naming rights mentioned above shall have a term of three (3) years, commencing from the Effective Date of this Contract.



THEATRE NAMING RIGHTS

\$250,000 (USD)

MARKETING PERKS:

- Prominent display of Your Name on the Theatre entrance
- Four (4) VIP tickets to theatre performances, where applicable
- Inclusion in all social media platforms
- Your Name on tickets and ticketing system
- On-stage mentions
- Hyperlink on TexARTS' website

All naming rights mentioned above shall have a term of three (3) years, commencing from the Effective Date of this Contract.



MAIN LOBBY NAMING RIGHTS

\$125,000 (USD)

MARKETING PERKS:

- Prominent display of Your Name in the Main Lobby
- Two (2) VIP tickets to theatre performances, where applicable
- Hyperlink on TexARTS' website
- Sponsor Spotlight 1x/year
- Recognition in All Playbills

All naming rights mentioned above shall have a term of three (3) years, commencing from the Effective Date of this Contract.



ACADEMY LOBBY NAMING RIGHTS \$250,000 (USD)

MARKETING PERKS:

- Prominent display of Your Name in the Academy Lobby
- Two (2) VIP tickets to theatre performances, where applicable
- Sponsor Spotlight 1x/year
- Recognition in All Playbills
- Hyperlink on TexARTS' website

All naming rights mentioned above shall have a term of three (3) years, commencing from the Effective Date of this Contract.



OUTDOOR PATIO NAMING RIGHTS

\$75,000 (USD)

MARKETING PERKS:

- Prominent display of Your Name on the Outdoor Patio
- Two (2) VIP tickets to theatre performances, where applicable
- Hyperlink on TexARTS' website
- Sponsor Spotlight 1x/year

All naming rights mentioned above shall have a term of three (3) years, commencing from the Effective Date of this Contract.



SENSORY ROOM NAMING RIGHTS

\$75,000 (USD)

MARKETING PERKS:

- Prominent display of Your Name on the outside of the Classroom
- Two (2) tickets to Academy performances, where applicable
- Recognition in Academy playbills
- Hyperlink on TexARTS' website

All naming rights mentioned above shall have a term of three (3) years, commencing from the Effective Date of this Contract.



CLASSROOM NAMING RIGHTS

\$50,000 (USD) (5 AVAILABLE)

MARKETING PERKS:

- Prominent display of Your Name on the outside of the Classroom
- Two (2) tickets to Academy performances, where applicable
- Recognition in Academy playbills
- Hyperlink on TexARTS' website

All naming rights mentioned above shall have a term of three (3) years, commencing from the Effective Date of this Contract.



FOUNDERS DISPLAY

**BE A PERMANENT PART OF
OUR FOREVER HOME.**

Individual contributions of:

- **\$5,000**
- **\$10,000**
- **\$25,000**
- **\$50,000+**

Will be memorialized in our unique
display

Donations for the Founders Display must be
received by July 1, 2024.



TEXARTS NAMING RIGHTS

Building Naming Rights (\$500,000) - Exclusive

Theatre Naming Rights (\$250,000) - Exclusive

Main Lobby Naming Rights (\$125,000) - Exclusive

Academy Lobby Naming Rights (\$125,000) - Exclusive

Outdoor Patio Naming Rights (\$75,000) - Exclusive

Sensory Room Naming Rights (\$75,000) - Exclusive

Classroom Naming Rights (\$50,000) - 5 Available

FOUNDERS DISPLAY

Founders Display (\$50,000)

Founders Display (\$25,000)

Founders Display (\$10,000)

Founders Display (\$5,000)

Name _____ Donation Amount \$ _____

Name for Recognition Purposes: _____

Address: _____

City/St/Zip: _____

Email: _____

Phone: _____

Contact Sandy Cox at Sandy@tex-arts.org or 512.944.0771 for more information.

Thank you for supporting our vision of an arts education and performance destination.

Naming rights benefits are tax deductible. EIN/Federal Tax ID #86-1150456

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